



Interactive Marketing Services

POWERi's mission is to provide clients with the perfect blend of creative design and digital technology to deliver leading edge marketing solutions that captivate the viewer's attention. Our creative design and technology services cut across a number of digital platforms including:

- Internet
- Rich Email
- CD-ROM
- Digital Displays
- Wireless Devices
- Touch Screen Kiosks

POWERi Technologies is an interactive marketing firm offering clients an integrated set of strategy, technology, and creative services. We create value by combining interactive rich media technologies with captivating creative design to deliver dynamic solutions that help our clients build and maintain high-value relationships with their customers.



Web Design

We strive to create web sites that are both compelling and functional. Our flash intro movies captivate the viewer through the creative use of visual and audio elements. In addition to these, with search engine optimization, we make sure your web site gets maximum exposure.

E-commerce Solutions

When our clients are ready to move beyond an informational web site to one that provides their customers with secure e-commerce functionality, they count on us to develop innovative solutions that create a highly engaging and user-friendly experience. From web stores to reservation and ticketing systems, our e-commerce solutions create results that impact your bottom line.

Rich Emails

Permission-based email marketing will continue to grow as an advertising medium. Our digital design skills combined with our robust email distribution platform allow us to create and distribute highly interactive and compelling email messages that both inform and entertain.

CD-ROMs

If you can't bring a prospect to your web site, then take your web site to them. We offer a large array of standard and customized CD-ROM sizes and packaging to best suit your message and target audience.

Database Solutions

Companies that want to engage their customers on a personalized one-to-one basis must implement a data management strategy that effectively collects and maintains customer data, and protects this data in accordance with a well defined privacy policy. POWERi helps clients implement every facet of an effective data management strategy.

Digital Displays

Innovative marketers take advantage of every opportunity to communicate with their target audience. POWERi Technologies can turn your lobby or reception area into a dynamic showcase for your products and services through the use of digital display systems.

Put the **POWER** of *Interactive Marketing* to Work for **YOU**

Traditional Advertising Services

Our creative design skills don't always rely on technology. A well-executed marketing strategy should also include traditional advertising with creative elements that can effectively crossover between digital and traditional media formats. Our traditional advertising services include:

- Print Campaigns
- Marketing Brochures
- Sales Kits
- Brand Development
- Corporate Logos



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